

i'm wes.. i'm here to  
help you share data.

[collectiveintel.org](http://collectiveintel.org)

china is going to steel  
all your warez.

your bios is phoning  
home.

all of our natural gas  
pipes are going to blow  
up

no one can hack in  
their sleep...

... and be on the look out for  
some guy who works for  
“twitter” who might be trying  
to bump ugglies with your  
mobile ... then send all my info  
to nigerian scammers who will  
try to get me to fly to europe  
so they can haz all my monies...

we're screwed.

# whoami

- we're the north american .edu CSIRT
- we operate a large (very active) trust community
- we build tools (CIF)
- we travel, foster relationships (here i am!)
- we drink beer (it's not a good talk, unless your hung-over)

# some context

- mostly north america (few scattered throughout other english speaking countries)
- mega v4 and v6 allocations
- mega connectivity (10G - 100G), inter-continental
- BYOD: since the beginning of the inter-webs.
- culturally diverse (students, staff, operations, regions, etc)

big-data: solved!  
now what do i do?  
  
(the next ten years)







# Australia's big things

From Wikipedia, the free encyclopedia

The **big things** of Australia are a loosely related set of large structures, some of which are [novelty architecture](#) and some are [sculptures](#). There are estimated to be over 150 such objects around the country, the first being the Big Scotsman in [Medindie](#), [Adelaide](#), which was built in 1963. Most big things began as [tourist traps](#) found along major roads between destinations.

The big things have become something of a [cult](#) phenomenon, and are sometimes used as an excuse for a [road trip](#), where many or all big things are visited and used as a backdrop to a group photograph. Many of the big things are considered works of [folk art](#) and have been heritage-listed.<sup>[1]</sup>

## Contents [\[hide\]](#)

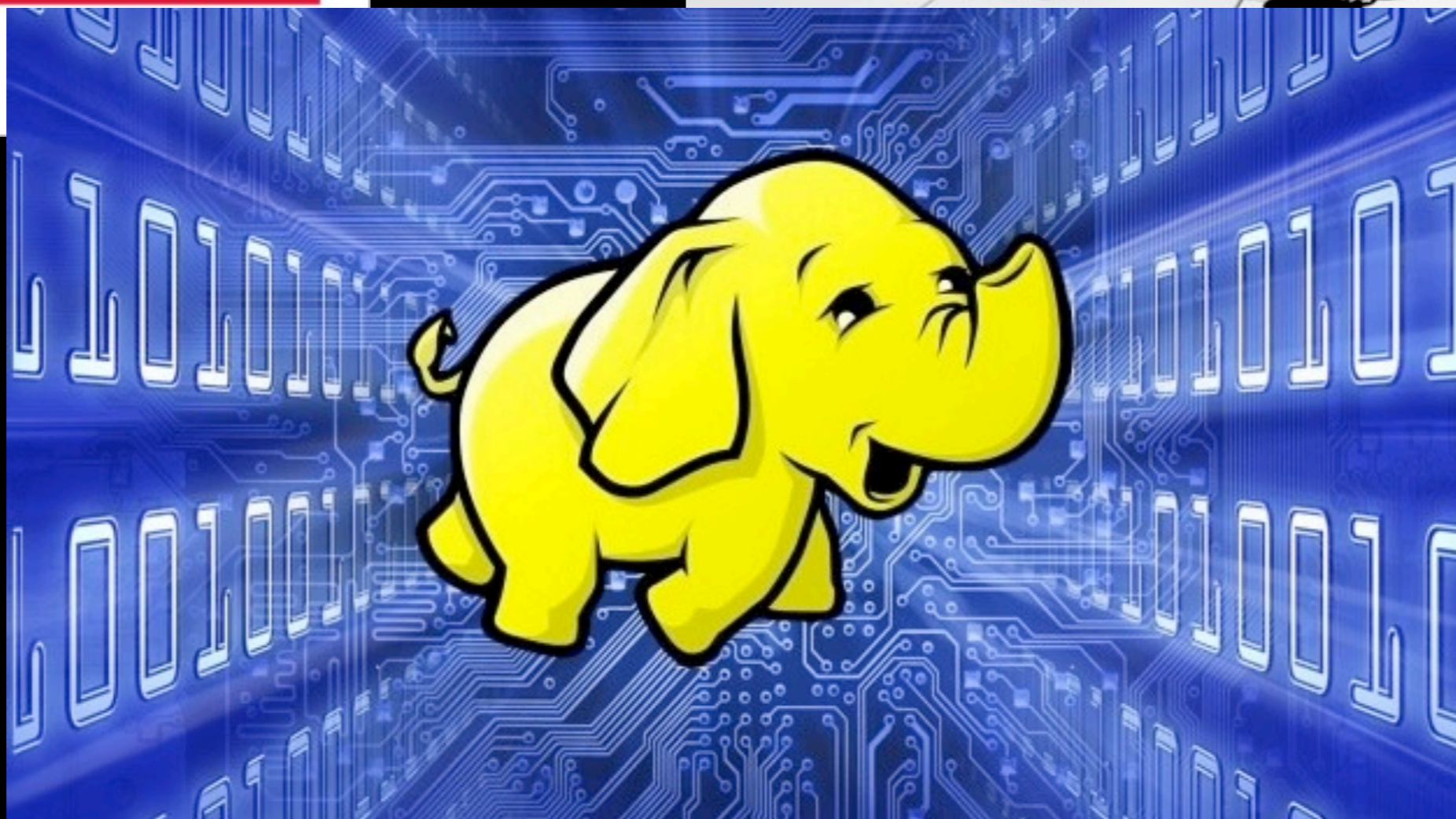
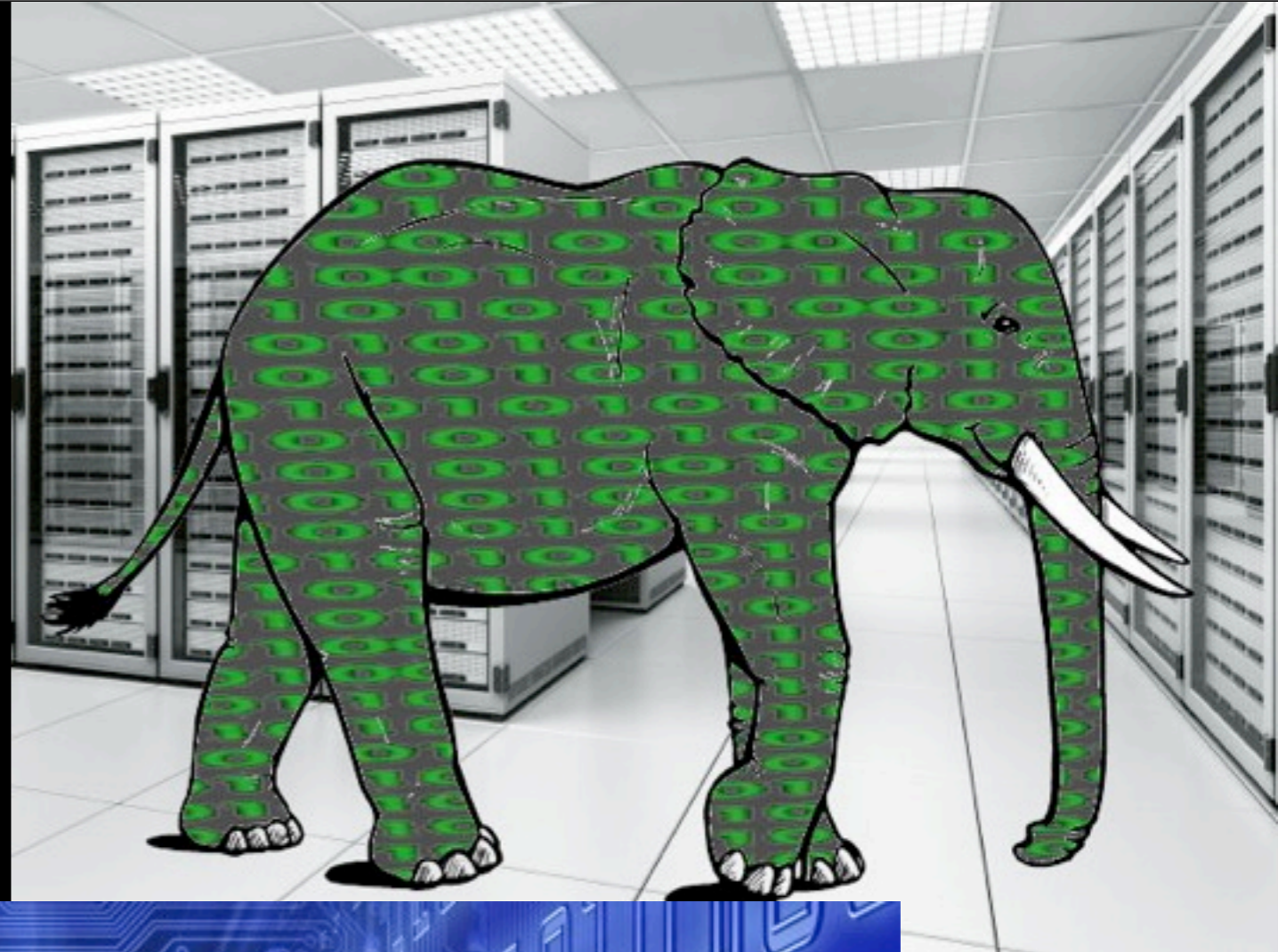
- 1 List of big things (by state or territory)
  - 1.1 Australian Capital Territory
  - 1.2 New South Wales
  - 1.3 Northern Territory
  - 1.4 Queensland





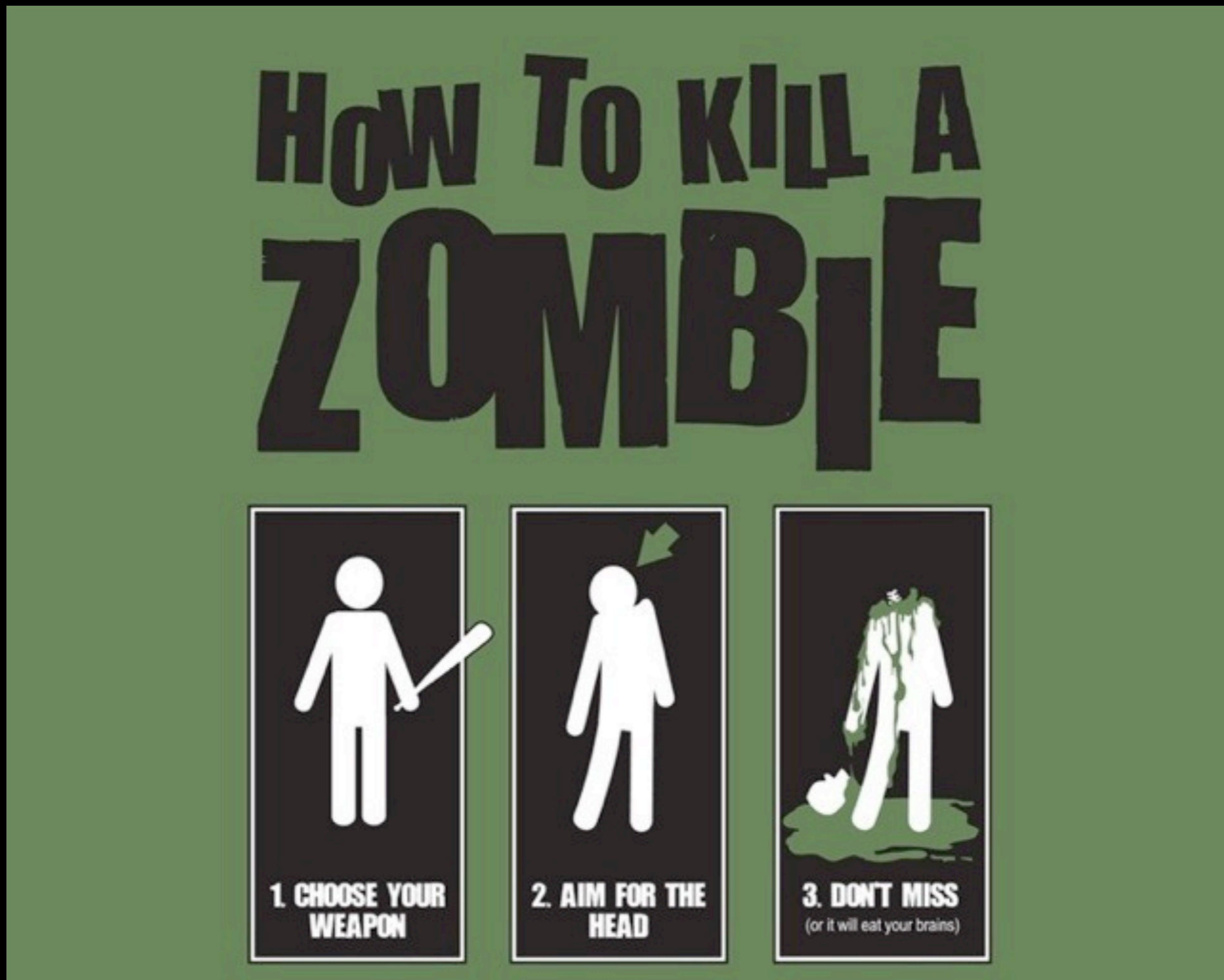
# Big Data for Chimps

O'REILLY®



wait, what about the  
last ten years?

# collectiveintel.org



## Document the Observation

### General Details

Server

Data

multiple datapoints (max: 1000) may be entered as comma-separated values. they will all share the same classifications below

Impact

Refer to the impact taxonomy [here](#)

Description

description (e.g. zues c&c)

Confidence

Refer to the confidence taxonomy [here](#)

Severity

Refer to the severity taxonomy [here](#)

Protocol

Portlist

e.g. 21,22,80-89

[Add Alternative ID](#)

### Sharing Information

Groups ☒ everyone  
☐ general.ren-isac.net  
☐ xsec.ren-isac.net

#### PARSED ITEMS

Hostname/IP: 1.2.3.4  
Hostname/IP: badsite.biz  
Hostname/IP: google.com

## Run a New Query

Server: ses-qa

Query: google.com

[Submit](#) Log Query: ☒ [+]

QUERY RESULTS

[google.com](#)

## Results for google.com

Server Name: ses-qa

Feed Restriction: RESTRICTED

Time: 2013-02-04T18:01:04Z

Export: [Text Table](#) [CSV](#)

restriction	address	protocol/ports	detecttime	impact	severity	confidence	description	Incident Meta Data (Expand/Collapse all)	Additional Data (Expand/Collapse all)	alternativeid [restriction]
PRIVILEGED	ns1.google.com		2011-07-16T21:00:47Z	suspicious nameserver	medium	10.625	unknown_html	<a href="#">Related Event Show Data</a>	<a href="#">Show Data</a>	<a href="http://support.clean-mx.de/clean-mx/viruses.php?id=911451">http://support.clean-mx.de/clean-mx/viruses.php?id=911451</a> [LIMITED]
PRIVILEGED	ns2.google.com		2011-07-16T21:00:47Z	suspicious nameserver	medium	10.625	unknown_html	<a href="#">Related Event Show Data</a>	<a href="#">Show Data</a>	<a href="http://support.clean-mx.de/clean-mx/viruses.php?id=911451">http://support.clean-mx.de/clean-mx/viruses.php?id=911451</a> [LIMITED]
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## Results for google.com

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Feed Restriction: RESTRICTED  
Time: 2013-02-04T18:01:04Z  
Export:

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PRIVILEGED	ns2.google.com		2011-09-02T12:00:21Z	suspicious nameserver	medium	10.625	tr%2fagent.892928.8	<a href="#">Related Event Show Data</a>	<a href="#">Show Data</a>	<a href="http://support.clean-mx.de/clean-mx/viruses.php?id=988753">http://support.clean-mx.de/clean-mx/viruses.php?id=988753</a> [LIMITED]
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next 24 months.

# imagine a “box”

- that worked like google personalized search
- that not just read, but understood your email and favorite blogs
- that communicated seamlessly with your network infrastructure (firewalls, IDS, name-servers, etc) in real-time
- that could be peered with your close, trusted, partners “box” to exchange information

# now imagine that “box”

- leveraged existing science intelligence analytics (bio, chem, etc) to analyze the data
- could handle trillions of observations per day (netflow, passive dns, log flow, etc)
- magically manipulated your infrastructure into mitigating attacks on the fly

and... was an open and  
free framework



# we already know how to do this...

- pick a messaging framework (zeromq, xmpp, http, smtp, pigeon, horse, donkey, camel, hobbit..)
- pick a storage framework (hadoop, cassandra, sql, sqlite, clay tablets)
- pick a normalization protocol (iodef, csv, etc)
- pick an msg/api spec (protobuf, rest, soap)

pretend for a minute  
you've got all that in-  
house, what's next?

# information sharing is really all about...

- messaging
- storage
- analytics
- communication
- scale
- warfare
- economics
- trust
- people
- culture

# information sharing is really all about...

- peering.

# peering.

- cultural barriers (easy: requires only beer)
- language barriers (easy: requires beer and google)
- trust barriers (harder: requires more beer)
- scale barriers (harder: requires more beer)
- protocol barriers (hard: requires, hard-liquor, hangovers, etc)
- legal barriers (easy: they work for you)

# where we fail

- most [international] information sharing communities are great aggregators of internally shared information
- most cross-hub action happens by those who are in many communities
- we're actually just inhibiting the data-sharing process

# peering.

- this is really a “BGP” problem
- it’s been solved before
- it’s been completely screwed up before
- where the wizards stay up late? the origins of the internet....

# peering.

- Jabber (XMPP)
- SMTP
- Skype
- SMS/iMessage
- Torrents
- BGP
- BBS / Forums
- Prodigy
- AOL
- CompuServe
- IRC
- Google+/Talk
- ICQ!!!!

# peering.

- teh Facebook is a social platform for connecting you with your ~~friends~~ parents?
- teh LinkedIn is a social platform for connecting you with your friends who have money and would be dumb enough to hire someone like you
- teh google plus is a social platform for security peeps who have no desire for Facebook shenanigans

# peering.

- AusCERT is a social platform for connecting Australian security professionals
- the APWG is a social platform for connecting e-crime researchers
- the REN-ISAC is a social platform for connecting american security professionals in education

# you should be thinking...

- if you're not already doing automated data-sharing, why not?
- does your current infrastructure support automated data-sharing?
- have you executed information sharing agreements with your partners?

# you should be thinking...

- peers need to build trust (we're not just pushing packets)
- peers need to travel (here i am!)
- peers need to leave their ego's at the door

# end-game

- cross sector coordination
- cross culture coordination
- change in economics